



The Being Well Center

30 years. 10,000 patients...We know ADD.

The Cost of a Child

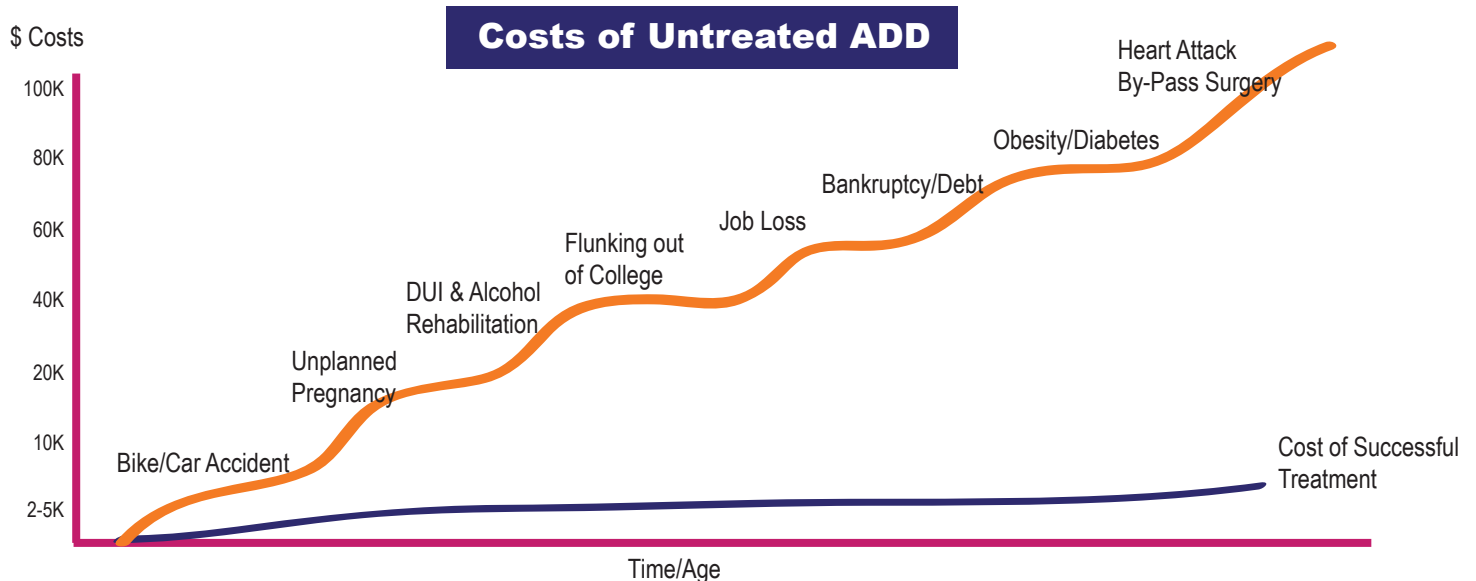
Diapers. Braces. Hockey equipment. Clarinet lessons. Field trips. Prom dress. In 2009, TIME Magazine estimated the cost of raising one child to be \$221,000. And that's *before* college. The financial commitment of raising a family is considerable. But what if your child needs *more*? What if success comes at a higher price for a child who struggles with ADD/ADHD, depression, weight issues, and other related co-morbidities?

Invest Now . . .

At the Being Well Center, we realize that some parents struggle with making a commitment to budget for the cost of effective ADD/ADHD treatment. Yet, we know that a thorough evaluation leading to an accurate diagnosis and an individualized, comprehensive treatment plan implemented by a team of professionals over time is essential to living successfully with ADD/ADHD. Therefore, instead of focusing on the bottom line, we encourage parents to look at the beaming faces of kids who have accomplished things they once felt impossible: achieving honor roll, maintaining friendships, getting off the bench, graduating on the Dean's List. Suddenly, the money seems less like a financial drain and more like an investment in a bright future.

. . . Or Pay Later

Studies have shown that undiagnosed or mistreated ADD/ADHD leads to significant problems over the lifespan. Problems that cost more than effective early intervention. Much more. School failure, accidents, addiction, obesity--these dreaded issues are only the tip of a lifetime's iceberg. Becoming a parent means that the wallet will be pinched, whether you're buying diapers or funding a platform of success for a child with ADD/ADHD. The question is, will you invest now, or will they pay later?



In Nancy's Words

Don't take our word for it. Here's what Nancy, mom to our 18-year-old patient Benjamin, shared with us: *"We spent so much more on sports for our other son, and [The Being Well Center] has so much more of an important outcome for far less investment. . . Parents spend so much money and time towards athletics for their kids; isn't this more important?"*



The Being Well Center provides diagnostic and treatment services for individuals across the lifespan with ADD/ADHD, behavior control difficulties, academic/college performance problems, weight management issues and social/pragmatic difficulties including spectrum disorders.