



A Being Well Center program designed to guide students through the challenges of independent college life.

information for college professionals

## Is this your nightmare?

Being placed on academic probation or flunking out of school can be devastating for students and their parents.....crushed dreams, scholarships lost, and investments down the drain.....their worst fears realized. It can also be devastating for the college or university. In a recent study we conducted at a medium sized (~ 6000 students) Midwestern college, we found that each 1% change in student retention rate resulted in a loss/gain of approximately \$1,000,000 for the school! Lost tuition and fees and the cost of recruiting replacements quickly adds up.

## Retention is a challenge.

We know that dedicated professionals like you go the extra mile to help your students succeed, but sometimes you just don't have all the resources, time or expertise to help students continue to progress toward graduation. On the other hand, many students resist acknowledging the need for support or fail to self advocate to access the services your school offers to help students succeed.

## Confidence@College can help!

The Being Well Center's Confidence@College (C@C) Program may be the answer to help you and your colleagues overcome the barriers to your student's success. Based on more than 30 years' experience working with more than 10,000 patients, Dr. Craig B. Liden, MD, an internationally recognized expert in the diagnosis and treatment of ADD/ADHD, and his multidisciplinary team utilizes a systematic 5-step approach to help students who have flunked out, been placed on academic probation, or are at-risk for failure.

## How does C@C work?

1 a **Discovery Session** – we use comprehensive questionnaires and structured interviews to get to know the whole student and identify the specific expectations he/she is failing to meet.

2 Next, the student participates in an **Assessment** – we conduct systematic neurodevelopmental, behavioral and physical examinations to determine the specific barriers to success.

3 Using the assessment results, we customize **The Success Plan** – we brainstorm what strategies, accommodations, and/or medical therapies are needed to overcome or work around the barriers to success.

4 Whether at home or on campus, we provide **Continuous Support** – our GuideU system facilitates acceptance, compliance, problem-solving and maintenance of structured daily routines through the innovative use of technology.

5 Our ultimate goal for the student is **Independence** – we cultivate self mastery, self confidence, and self advocacy while helping parents stop destructive enabling behaviors.

## Increase your graduation rates with the BWC and C@C.

We have a special expertise working with high risk college students with diagnosed or unrecognized ADHD, depression, anxiety, substance use disorders, learning disabilities, written language and communication disorders. We recently completed a review of our patients currently enrolled in C@C and found that 81% are successfully progressing toward graduation. This compares quite favorably with national statistics that show that only 55% of students are on target to graduate in 6 years and less than 25% of ADHD students will graduate at all! We would welcome the opportunity to work collaboratively with your high risk college students.



Call us if you have questions or simply suggest your student call us to set up a Discovery Session today. The sooner we start, the quicker we begin moving together toward success!



The Being Well Center provides diagnostic and treatment services for individuals across the lifespan with ADD/ADHD, behavior control difficulties, academic and college performance problems, weight management issues, and social/pragmatic difficulties, including spectrum disorders.