

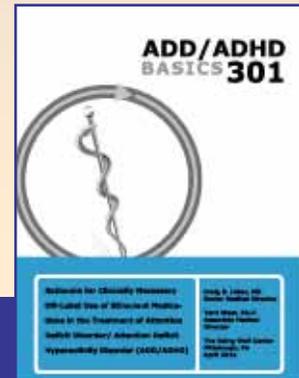
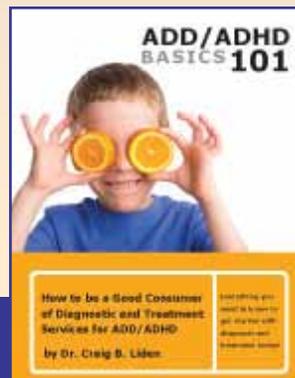
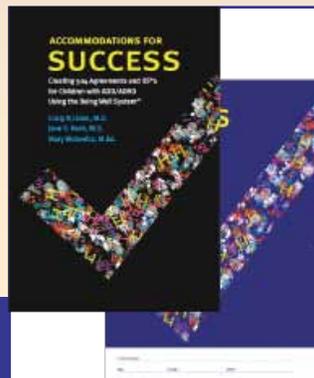
Craig B. Liden, MD The Being Well Center

International Speaker

Board Certified Physician

30 years & 10,000 patients

Acclaimed Author





Dr. Craig B. Liden, MD

The Being Well Center | 4156 Kenneth Drive, Pittsburgh PA 15044 | 724.443.4120 | thebeingwellcenter.com

Dr. Craig Liden is an internationally recognized expert in the diagnosis and treatment of ADD/ADHD. He is a board certified physician who graduated with honors from the University of Michigan and the Ohio State University College of Medicine.



Dr. Liden completed his pediatric training and a postdoctoral fellowship at the Harvard University Medical School/Children's Hospital Medical Center. Dr. Liden has served on the faculty at the University of Pittsburgh School of Medicine where

he started the Child Development Unit and spent years researching ADD/ADHD, training pediatric and psychiatry residents and other post doctoral students, and establishing a fellowship program in developmental and behavioral pediatrics.

Since the 1980's, Dr. Liden has been in private practice evaluating and treating behavior and developmental issues across the life span. He has treated nearly 10,000 patients with ADD/ADHD and related co-morbidities. In addition, he has served as a consultant to hospitals, medical centers, primary/secondary schools, universities and pharmaceutical companies regarding Attention Deficit Disorder and its diagnosis and treatment

Dr. Liden has written and lectured extensively about ADD/ADHD, education, individual differences and a variety of health problems. He was invited to present a lecture entitled "TRANSACT: Toward a Standard of Care for ADD" at the first international conference on ADD in Jerusalem, Israel. He has conducted hundreds of workshops nationally and internationally, for medical, psychological and educational professionals regarding ADD.

Author of more than 30 articles, chapters, and books about Attention Deficit Disorder and related problems, Dr. Liden's book, *Pay Attention! Answers to Common Questions about the Diagnosis and Treatment of Attention Deficit Disorder*, has been acclaimed a "must have resource" for parents of children with ADD/ADHD, adults with ADD/ADHD, and medical, educational, and counseling professionals.

Dr. Liden currently serves as the Medical Director of The Being Well Center in Pittsburgh, PA. He frequently speaks at local, national, international conferences and for private groups.

To book Dr. Liden to speak at your next conference or event:

call: 724.443.4120 or email: info@bwctr.com



<http://www.facebook.com/BeingWellCenter>



[@beingwellcenter](https://twitter.com/@beingwellcenter)



[craig liden](https://www.linkedin.com/in/craigliden)



beingwellcenter.wordpress.com

The Being Well Center

30 years, 10,000 patients . . . We know ADD!

Dr. Craig B. Liden, MD - Medical Director
Terri West, PA-C - Associate Medical Director
Jane Reck, MS - Director of Clinical Services



Presentation Services

Dr. Liden offers workshops and presentations for:

- Teachers and school professionals
- College and university students and faculty
- Child care and youth workers
- Human resources departments and employees
- Healthcare professionals
- Parent organizations and advocacy groups

A World-Class Speaker!

Dr. Liden has conducted workshops across the country and around the world! His presentations can be tailored to general audiences or targeted to specific professional groups. In some communities, the public school system has sponsored one workshop for school personnel and interested professionals in the community and a separate session for parents. In other communities, a consortium of organizations and businesses has worked to sponsor a presentation. Dr. Liden is media trained for on-camera appearances.

Current workshop offerings include:

Dr. Liden can custom develop presentations to meet your needs. If it has something to do with ADD/ADHD, he can talk about it and bring it down to an understandable and practical level!

- ADD Basics - Understanding, Identifying, and Managing ADD/ADHD across the Lifespan
- ADD at the Core – Paying Attention to ADD: A Roadmap to Solving the Healthcare Crisis
- We're Each Unique - Understanding and Managing Individual Differences
- Get Balance – Get Well by Establishing and Maintaining Healthy Daily Routines
- Identifying and Managing the Barriers to Success @ College
- Your New World - How to Have a Positive Experience with Medication

Presentation Topics

ADD Basics: Get Started Right

ADD at the Core

We're Each Unique!

Get Balance, Be Well!

School Accommodations for ADD

Managing ADD at College

Positive Experience with Medication



To book Dr. Liden to speak at your next conference or event

call: 724.443.4120 or email: info@bwctr.com





The Being Well Center

30 years. 10,000 patients . . . We know ADD.

Dr. Craig B. Liden, MD - Medical Director
Terri West, PA-C - Associate Medical Director
Jane Reck, MS - Director of Clinical Services

Dr. Craig B. Liden, MD | Presentation Services

To book Dr. Liden to speak at your next conference or event:
call 724-443-4120 or email info@bwctr.com

Kudos for Dr. Liden

"What a great learning experience you created for us here. We all learned and were fascinated." - Ann P.

"Our staff thoroughly enjoyed meeting you and learning more about Attention Deficit Disorder. We will be referring students to you." - Abby G.

"Our conference ended on a positive and enlightening note. You were great and the feedback was excellent!" - Libby R.

"Listening to your lecture was such a pleasure. It is so exciting to hear it all and know that this is the answer I had been seeking all those years for my children." - Mary A. M.

"Thank you for taking time to speaking to some the doctors in my territory. You always do a great job and your knowledge is second to none!!" - Lauren E. H.

"Your keynote delivery at our annual Early Childhood conference brought tears and laughter to those of us fortunate to be present. You are a man who has depth and sensitivity that few people possess. How refreshing!" - Beth H.

"Thank you so much for speaking at our ADD/ADHD parent group. We got a great response from the parents and felt we learned a lot as well." - Eileen & Jodie

"What a wonderful evening we had as you unfolded a mystery for all of us. For years we have cared for 'your kid' often stumbling along trying to understand them and what we could do to make their journey's easier. You made it very clear to us. I feel very confident now in dealing with ADD, kids and parents." - Jean F.





Optimal management of ADD/ADHD begins with an accurate diagnosis.

Some people feel ADD/ADHD is being over-diagnosed. Others suggest it's significantly under-diagnosed. The truth is, some individuals are given the diagnosis after completing a simple questionnaire, while many clinicians are unaware of how common and pervasive a problem ADD is. **What is needed is a cost-effective, reliable way to make an accurate diagnosis of ADD/ADHD.** That's what we offer at The Being Well Center:

The A.D.D. Accurate Diagnosis Determination.



Description of the Service

The BWC's **Accurate Diagnosis Determination** is a one-hour, systematic evaluation designed to provide an accurate diagnosis of ADD/ADHD. It goes beyond simple ADD checklists and uses innovative assessment methods to reliably establish the ADD/ADHD diagnosis. Before an in-office evaluation, participants and significant others (e.g., parents, spouses, partners, teachers, supervisors, etc.), complete questionnaires that probe the individual's attentional abilities and executive functions and survey other skills, abilities and traits, medical and family history, and daily activity performance.

The Evaluation

The evaluation itself consists of an interview to review and clarify responses on the questionnaires, administration of the MFAT (a structured observation of attention and executive functions) and the NAB (Neuromaturation Assessment Battery), and a wrap-up meeting with one of our medical directors to discuss the assessment results and, if warranted, recommend next steps.



“I worried about walking into my doctor's office and coming out with a prescription for drugs a few minutes later. This was a whole different experience than that!”

The Follow-Up

Participants receive a written summary report that can be shared with their physician, school, or employer. When appropriate, we work with the patient's current provider to integrate the results of our consultation service into their treatment plan. Upon request, we can provide ongoing treatments at The Being Well Center following the consultation appointment.

The Being Well Center offers **The A.D.D.: Accurate Diagnosis Determination**, a targeted medical consultation service, to patients and professionals seeking an accurate, reliable diagnosis.

Wondering if it's ADD/ADHD?

ADD/ADHD Basics 101 reveals everything you need to know to get started with diagnosis and treatment today!



ADD/ADHD BASICS 101



Think ADD/ADHD might be a problem for you or someone you know? Take your first step toward peace of mind!

ADD/ADHD Basics 101 answers questions like:

"What is ADD/ADHD?"

"How do I find the right care provider?"

"What steps should I take to get an accurate diagnosis?"

"What constitutes the correct treatment of ADD/ADHD?"

Author Dr. Craig Liden pours his 30 years of expertise treating ADD/ADHD across the lifespan into this 10-Step Guide for families and individuals to ensure accurate diagnoses and effective, lifelong treatment for ADD/ADHD.

**How to be a Good Consumer
of Diagnostic and Treatment
Services for ADD/ADHD**

by Dr. Craig B. Liden

Everything you
need to know to
get started with
diagnosis and
treatment today!